



Healthy Lifestyle for Breast Health



**BREAST
HEALTH DAY**



The Importance of breast health

- Breast cancer is the most common cancer in women worldwide, with an estimated 2.1 million new cases and over 627,000 deaths every year
- In the WHO Europe region there are 562,500 new cases every year with 150,700 deaths every year*

Why Breast Health Day?

- Europa Donna established Breast Health Day as an annual appointment on 15 October to remind girls and women in Europe about:
 - The importance of lifestyle factors that can influence their future breast health and help prevent breast cancer
 - The role of early detection in fighting breast cancer
- The annual Breast Health Day campaign reminds women that engaging in physical activity, maintaining a normal body weight, and eating a healthy diet can help protect their breast health
- The recommendations that follow outline steps you can take **"For Your Breast Health"**



Physical Activity

A growing body of evidence shows the link between physical activity and a lower risk of developing breast cancer. Inactivity is estimated to cause 10-16 percent of all breast cancer cases

RECOMMENDATION FOR YOUR BREAST HEALTH

Engage in moderate exercise for at least 30-60 minutes every day



Avoiding Obesity and Being Overweight

Excess body weight and physical inactivity account for 25-33 percent of breast cancer cases. Being overweight (Body Mass Index - BMI - of 25 and over) or obese (BMI of 30 or higher) are important, additional factors that lead to an increased risk of developing post-menopausal breast cancer

RECOMMENDATION FOR YOUR BREAST HEALTH

Stay slim and maintain a Body Mass Index (BMI) between 18.5 and 24.9

Calculating your Body Mass Index (BMI)

BMI= weight in kilograms divided by height in metres squared



Healthy Diet

While studies have not linked specific diets to breast cancer risk, nutrition is still important

RECOMMENDATIONS FOR YOUR BREAST HEALTH

- *Eat a well-balanced diet high in fibre and low in fat*
- *Include fresh fruit and vegetables in your daily food choices*
- *Eat the right amount to maintain a healthy weight*
- *Limit consumption of red meat and processed meats*
- *Reduce carbohydrate intake*
- *Avoid food and drinks high in sugar content*
- *Avoid alcohol; if you drink alcohol intake should be limited to not more than one drink per day (i.e., 10 grams or less per day. A glass of beer, wine or spirits corresponds to 8-10 grams of ethanol)*



Mammography Screening

Mammography is widely accepted as the best method to detect breast cancer early, before it becomes palpable. A nationwide population-based programme set up in accordance with the “European Breast Guidelines”, developed by the **Guideline Development Group of the ECIBC** - European Commission Initiative on Breast Cancer, leads to a reduction in breast cancer mortality

RECOMMENDATIONS FOR YOUR BREAST HEALTH

- *Get information about and access to appropriate breast screening programmes*
- *If you are between the ages of 50 and 69, you should participate in mammography screening every two years as offered by your public health system and set up according to the European Breast Guidelines mentioned above*
- *Ask your doctor about the mammography screening programme available in your country*
- *Become familiar with your breasts and talk to your doctor without delay if you notice changes or abnormalities*
- *If you have a family history of breast cancer arrange regular check-ups with your physician*

*Source for incidence and mortality data:

Ferlay J, Ervik M, Lam F, Colombet M, Mery L, Piñeros M, Znaor A, Soerjomataram I, Bray F (2018). *Global Cancer Observatory: Cancer Today*. Lyon, France: International Agency for Research on Cancer. Available from: <https://gco.iarc.fr/today>, accessed [30/10/2018].



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